

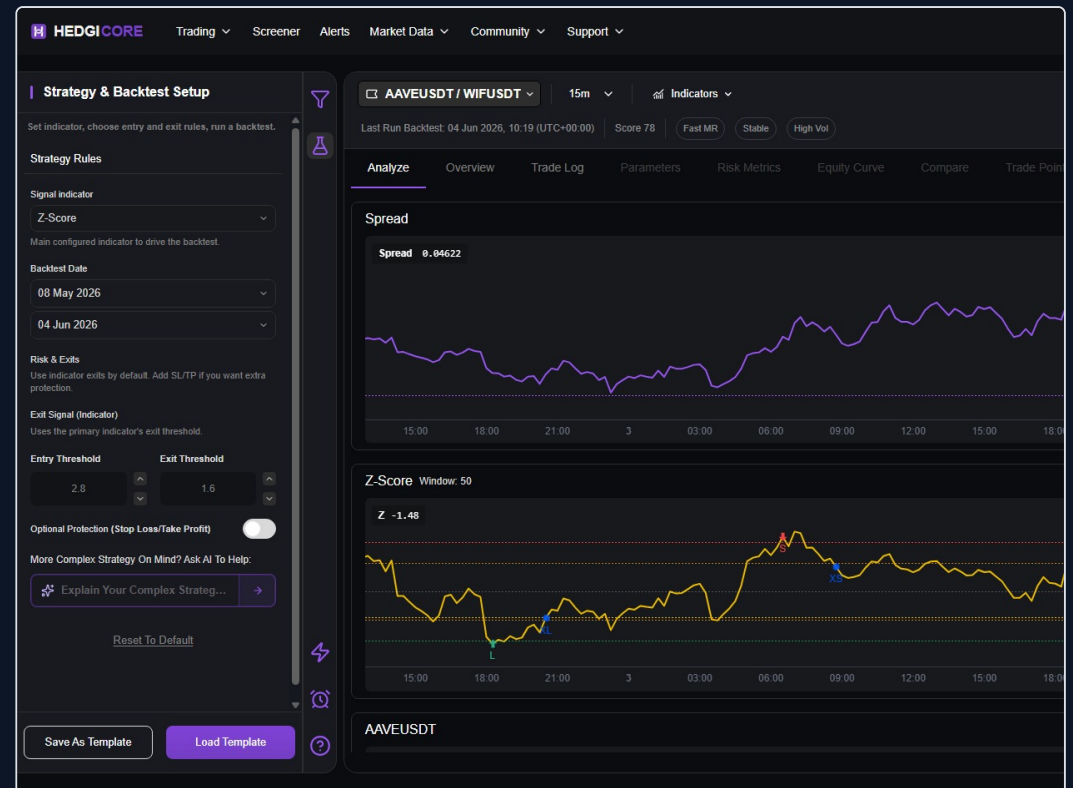
# Argin Aghajanyan

UI/UX & Product Designer

I design interfaces for products where the data is dense and the stakes are real: trading dashboards, exchange flows, and mobile apps.

SELECTED WORK  
2022 / 2026

YEREVAN, ARMENIA  
ARGIN.WEBSITE



Hedgicore

FINANCIAL ANALYTICS

Tomandex

P2P EXCHANGE

imFit

MOBILE APP

ichygon

TRADING PLATFORM

Web work

2017 / 2026

WHO I AM

Eight years in web design and WordPress development came first, so I design with grids, responsive behaviour, and developer handoff in mind rather than as an afterthought.

Currently designing Hedgicore, an AI-driven financial analytics platform at Bonton AI.

- FIGMA
- DEV MODE
- FIGJAM
- DESIGN SYSTEMS
- USABILITY TESTING
- HTML / CSS
- WORDPRESS

8 yrs

EXPERIENCE

7

PRODUCTS END TO END

400+

SCREENS SHIPPED

138

COMPONENTS IN ONE SYSTEM

CONTENTS

|    |           |                                          |       |
|----|-----------|------------------------------------------|-------|
| 01 | Hedgicore | AI-driven financial analytics platform   | P. 03 |
| 02 | Tomandex  | USDT peer-to-peer exchange               | P. 08 |
| 03 | imFit     | Fitness tracking mobile app              | P. 11 |
| 04 | ichygon   | Crypto trading platform, light and dark  | P. 14 |
| 05 | Web work  | eCommerce, brokerage, and business sites | P. 15 |

## ROLE

Sole product designer

## TEAM

Founders, two engineers, domain experts

## TIMELINE

Feb 2026 to present

## SCOPE

70+ production screens

## TOOLS

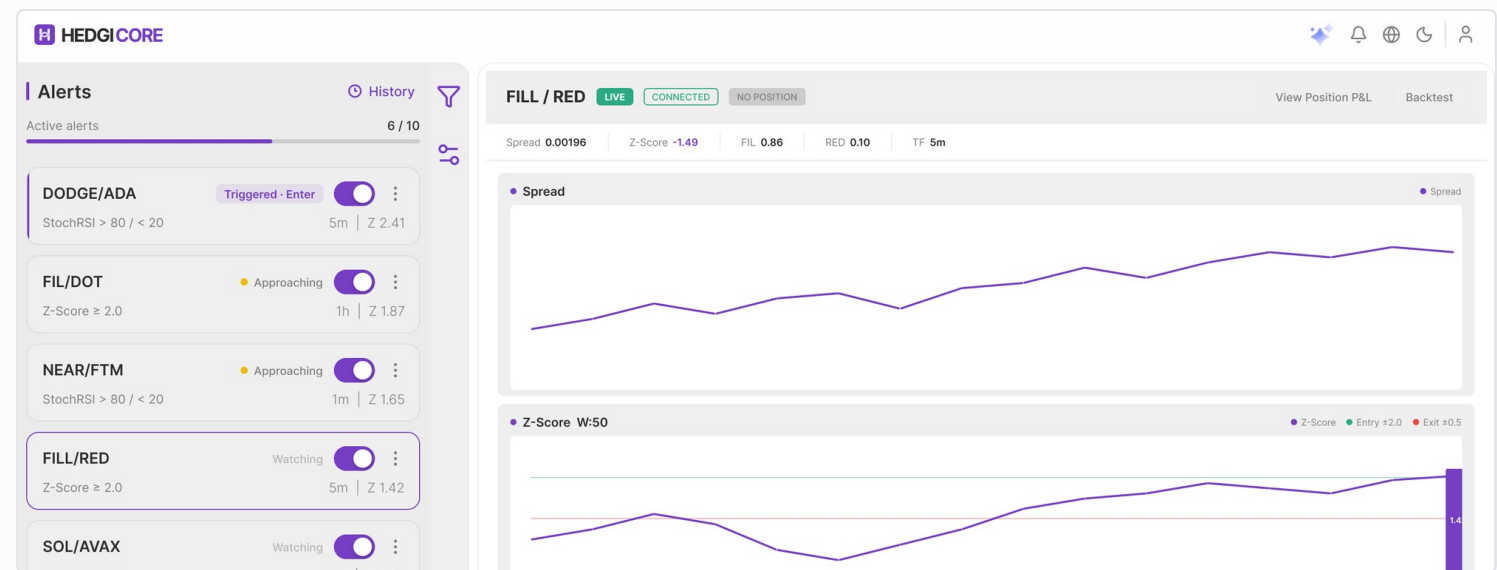
Figma, Figma Dev Mode, FigJam

SCREENS SHOWN WITH SAMPLE DATA.  
SHARED WITH PERMISSION.

## 01 / HEDGICORE

# Making a dense dashboard readable

Hedgicore is an AI-driven financial analytics platform for traders and analysts. Every metric on the original dashboard carried equal visual weight, so the numbers that actually drove decisions took too long to find.



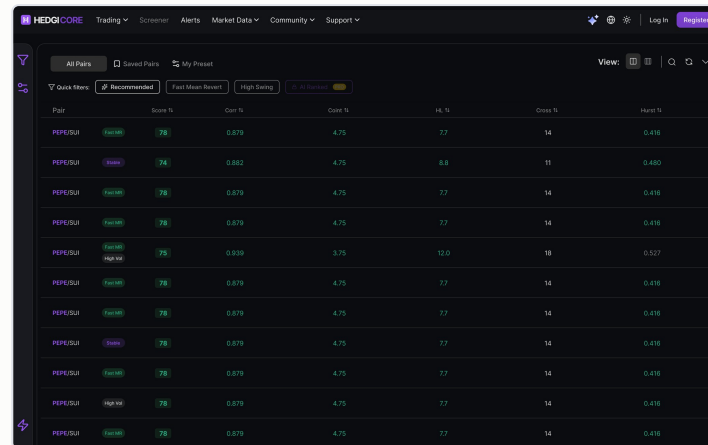
## THE PROBLEM

Six cards competing for the same attention, no clear entry point, and figures that could not be scanned vertically because the decimals did not line up.

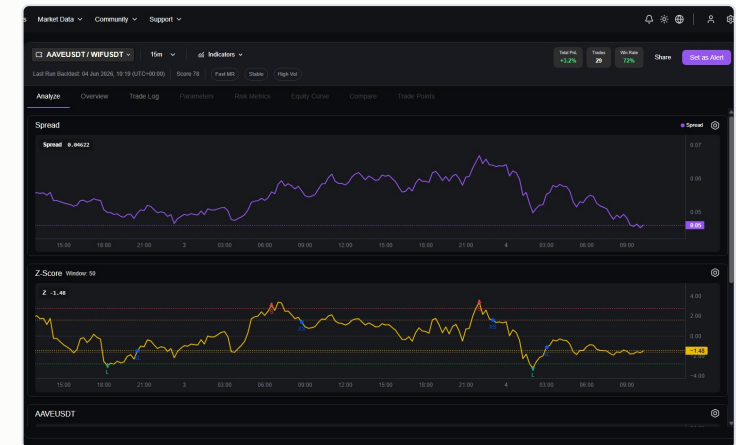
## THE APPROACH

One primary metric per view, secondary data behind progressive disclosure, and a typographic system built for numbers rather than prose.

# Reducing cognitive load in a data-dense dashboard



SCREENER / FILTERS STAY COLLAPSED UNTIL NEEDED



ANALYZE / ONE PRIMARY METRIC PER VIEW

- 01 One primary metric per view instead of six competing cards, so the eye lands in the right place without searching.
- 02 Secondary data moved behind progressive disclosure. It stays one interaction away rather than permanently on screen.
- 03 Tabular figures and aligned decimals so a column of numbers can be compared by scanning down it.

## COMPONENTS

138

## TOKENS

Colour, type, spacing, elevation

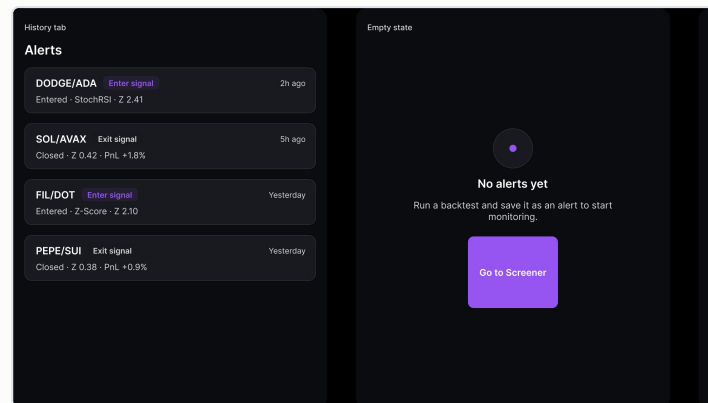
## COVERAGE

All product surfaces

Built so a new dashboard view can be assembled from existing parts in under an hour, and so data visualisation stays consistent as the product grows.

## DESIGN SYSTEM

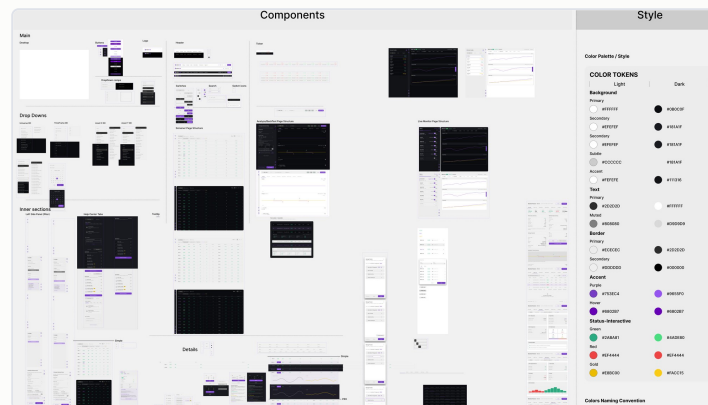
## 138 components, built to be assembled



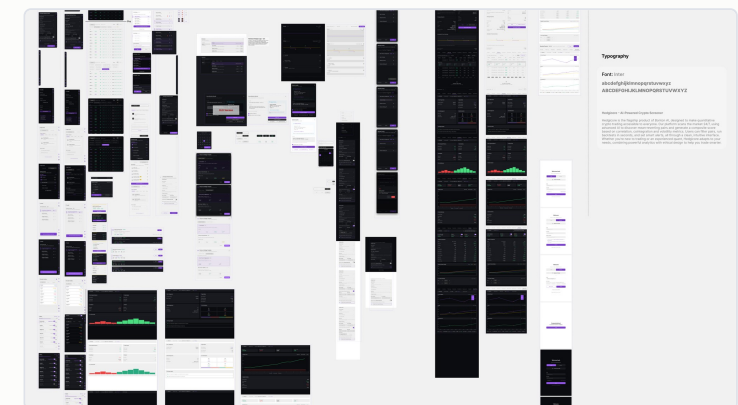
## INTERACTION STATES / ALERTS



## DATA VISUALISATION



## MODALS &amp; PRESETS



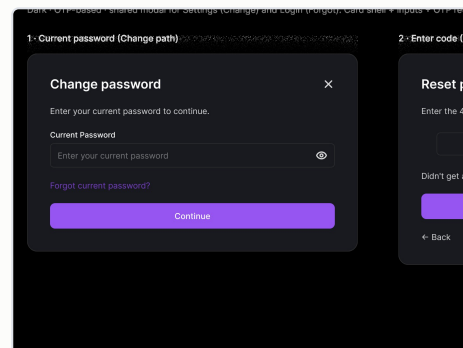
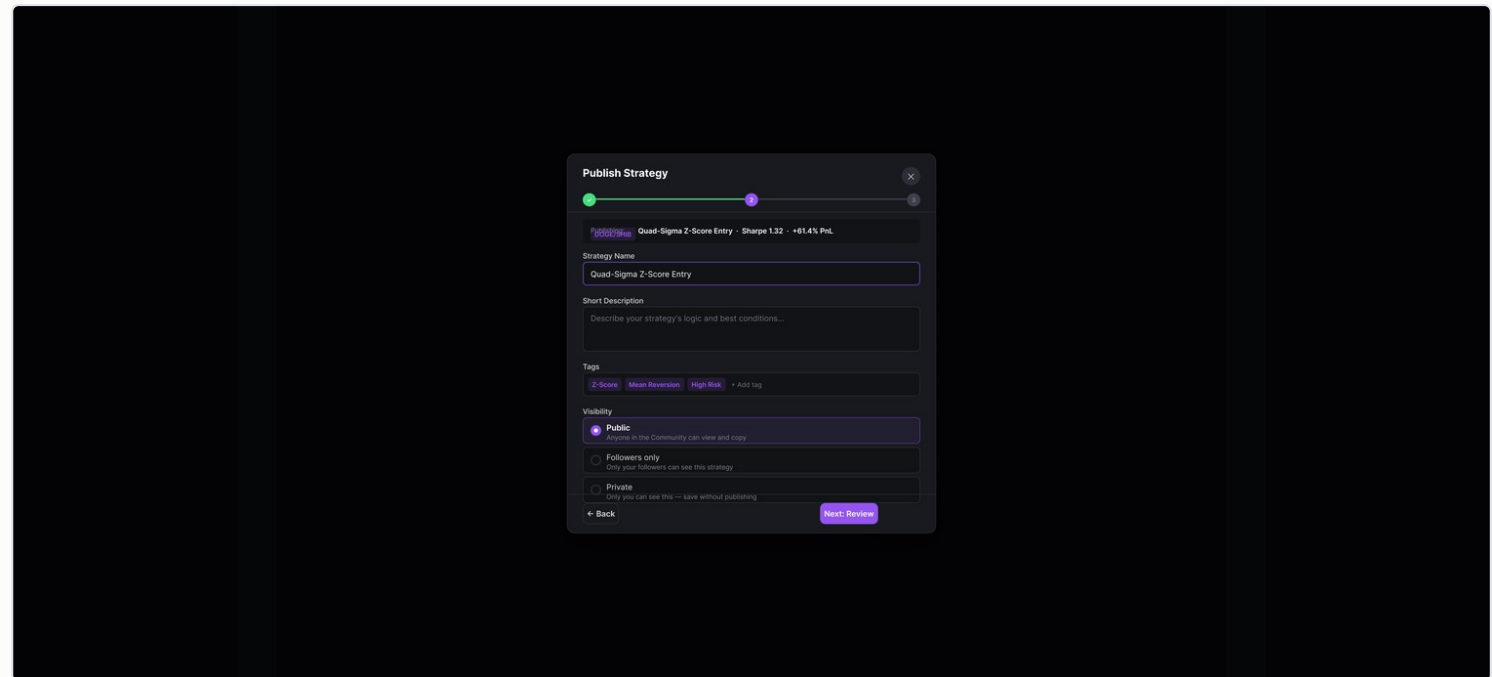
## SURFACES ASSEMBLED FROM THE SYSTEM

## FROM FLOW TO SCREEN

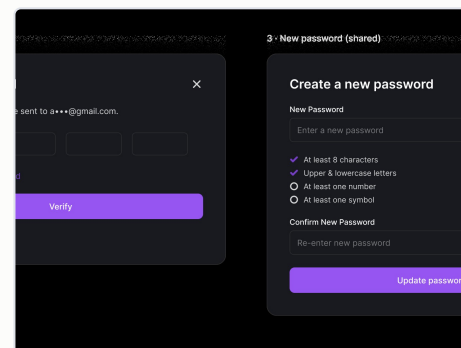
I start with the flow, not the screen. Mapping how an analyst moves between overview, drill-down, and configuration decided the navigation before a single pixel was placed.

Design direction is reviewed with founders, engineers, and domain experts every two to three days, so decisions get tested against the business early rather than at the end.

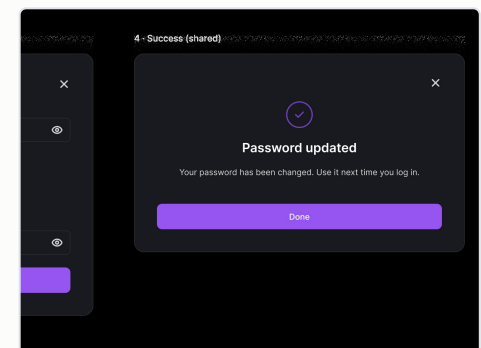
## Information architecture and core flows



RESET PASSWORD / REQUEST



RESET PASSWORD / VERIFY



RESET PASSWORD / CONFIRM

## DELIVERED THROUGH

Figma Dev Mode, MCP-connected workflows

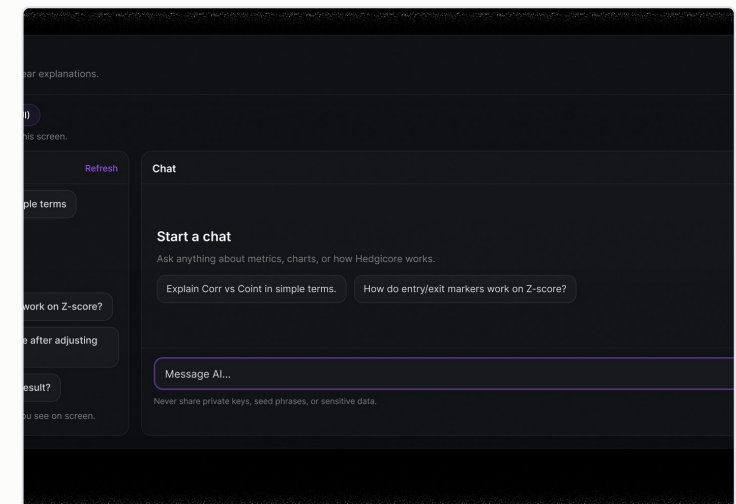
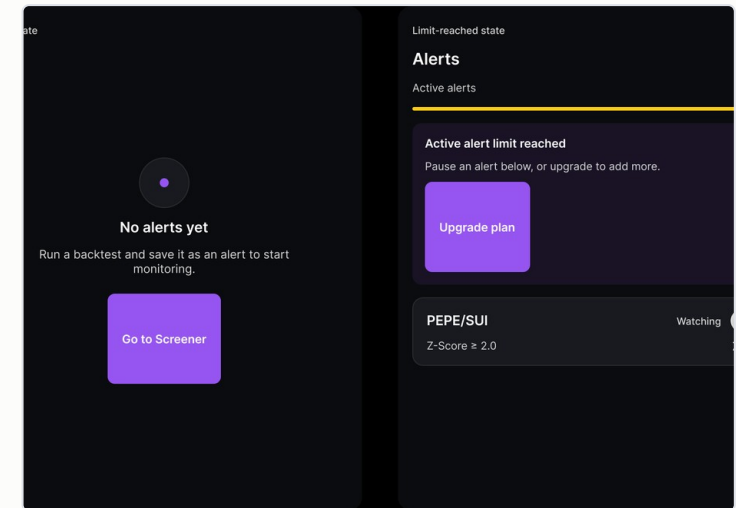
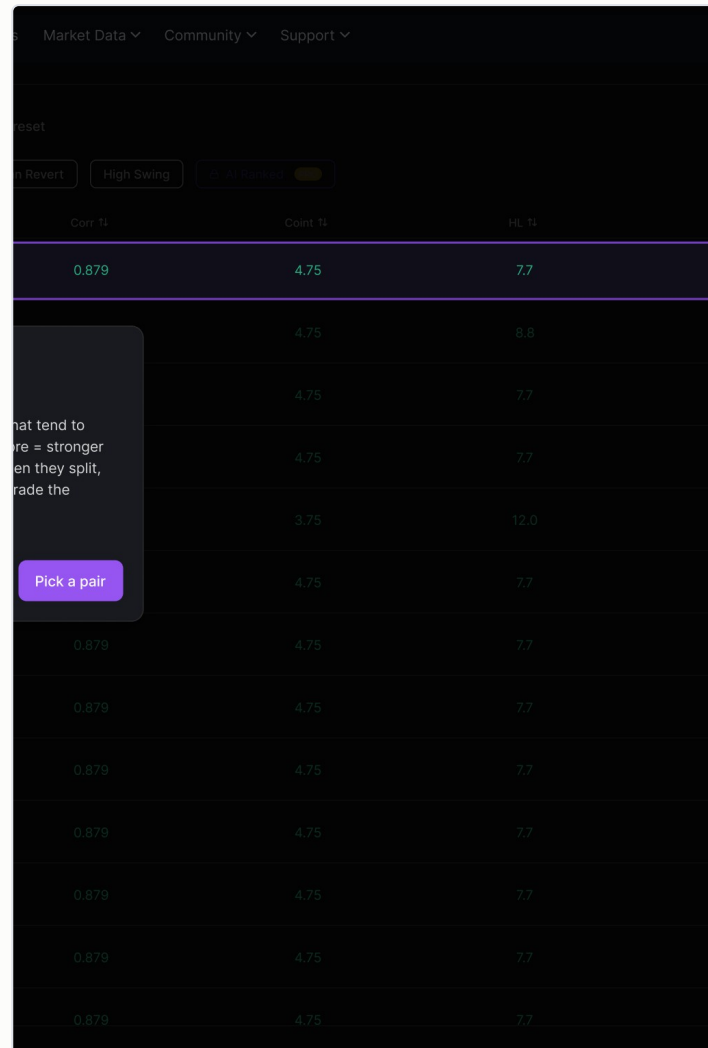
## EACH COMPONENT SHIPS WITH

States, spacing tokens, edge cases

Because I have built websites myself, I know what my handoff costs the person who has to build it. Annotating the awkward cases up front is cheaper than answering them one at a time later.

## DEVELOPER HANDOFF

## Specs written for the person who has to build it



## ROLE

Product designer

## SCOPE

21 screens, full trading experience

## COVERS

Onboarding, order matching, escrow, disputes

## MARKET

Iranian market, RTL Persian UI

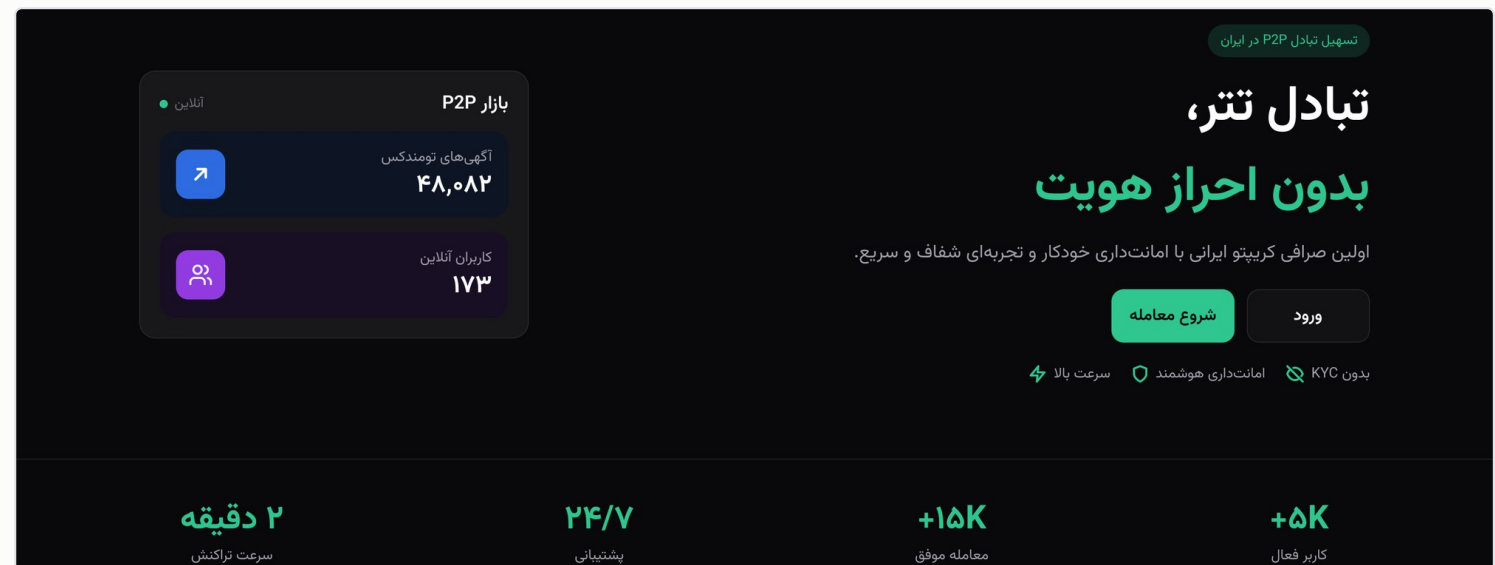
## TOOLS

Figma

## 02 / TOMANDEX

# Designing trust into a payment flow

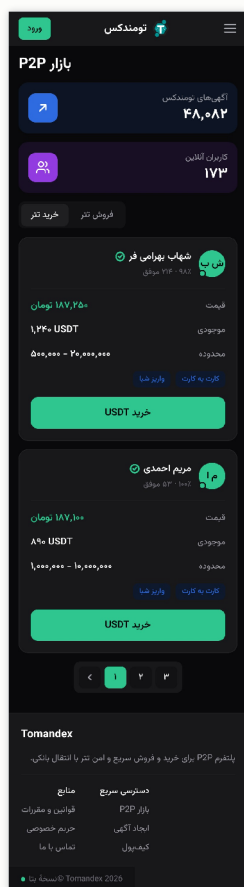
In peer-to-peer trading, money moves between strangers. The interface has to carry the trust that a bank would normally provide. One unclear label during escrow release costs real money, so the state of every transaction has to be obvious at a glance.



## Every screen answers one question: where is my money right now?

### ORDER PLACED

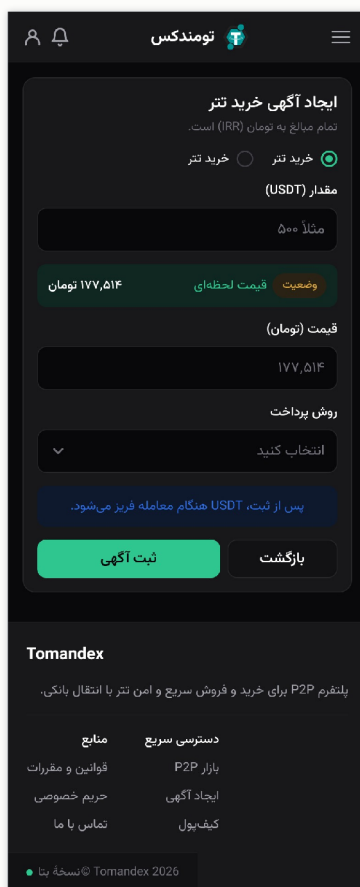
Terms, rate, and counterparty rating shown before commitment.



01 / BROWSE OFFERS

### FUNDS IN ESCROW

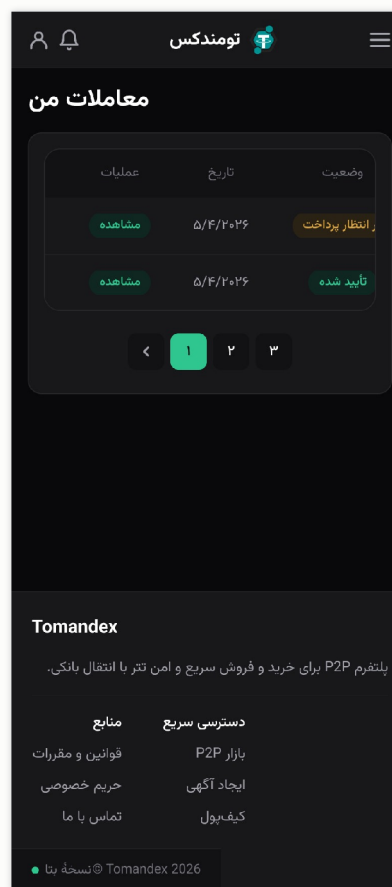
Held state with a visible countdown, so waiting never feels like silence.



02 / CREATE AN ORDER

### PAYMENT CONFIRMED

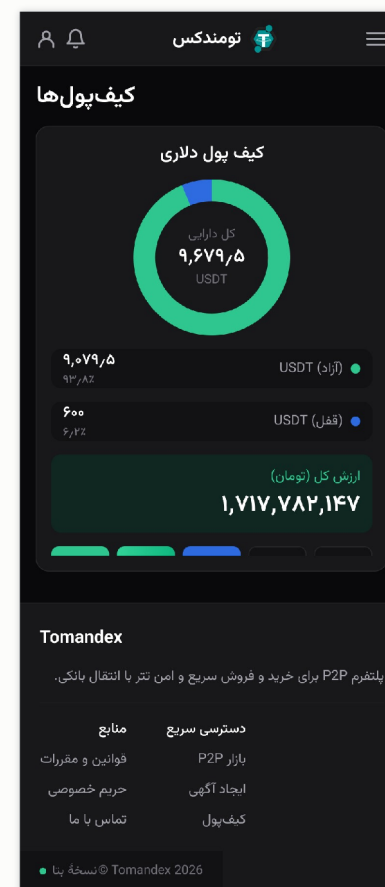
Sender and receiver see the same status at the same moment.



03 / TRACK TRADES

### RELEASED

Settlement confirmed, receipt available, dispute window stated.



04 / WALLET &amp; SETTLEMENT

## WHEN THINGS GO WRONG

The dispute flow was designed to be calm rather than alarming. A user who has just lost money to a stranger does not need red banners. They need to know what happens next and when.

Clear next steps and a visible case status, so the wait is bounded and understood. Verified identity on both sides raises the cost of bad behaviour.

## Designing the worst day, not just the best one

RAISE A TICKET

TRACK STATUS

IDENTITY VERIFICATION

## ROLE

Sole designer, full UX and UI

## SCOPE

160+ screens

## RESEARCH

Personas, user flows, journey maps

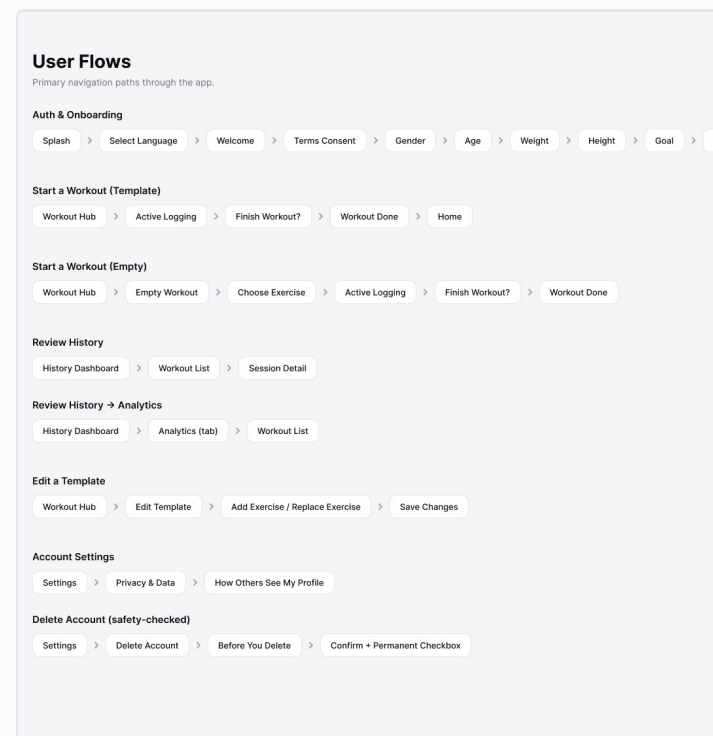
## VALIDATION

6 usability test sessions

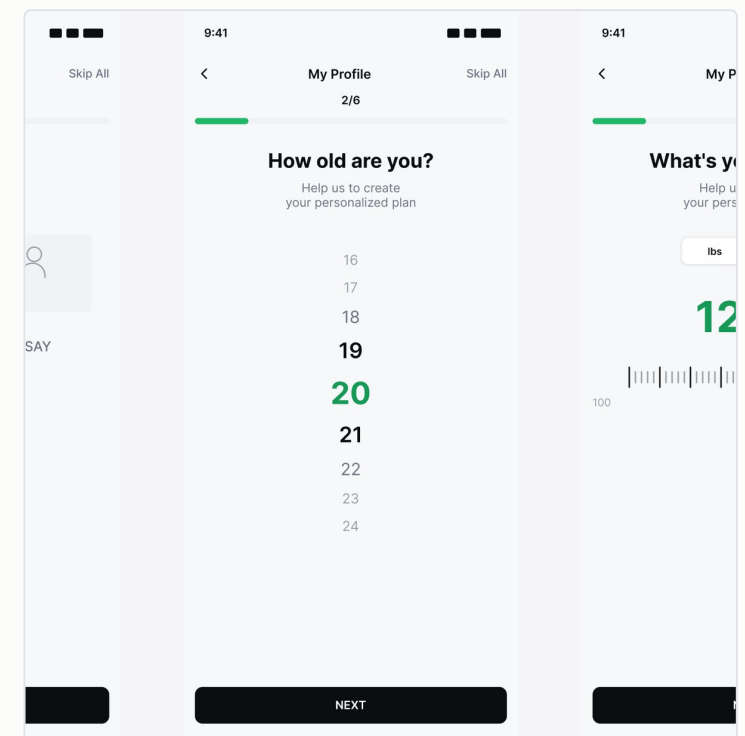
## 03 / IMFIT

# A mobile app built on research, not taste

imFit is a fitness tracking app designed mobile-first from the ground up. Before any UI existed I mapped who the users were, what they were trying to do, and where the existing alternatives lost them.



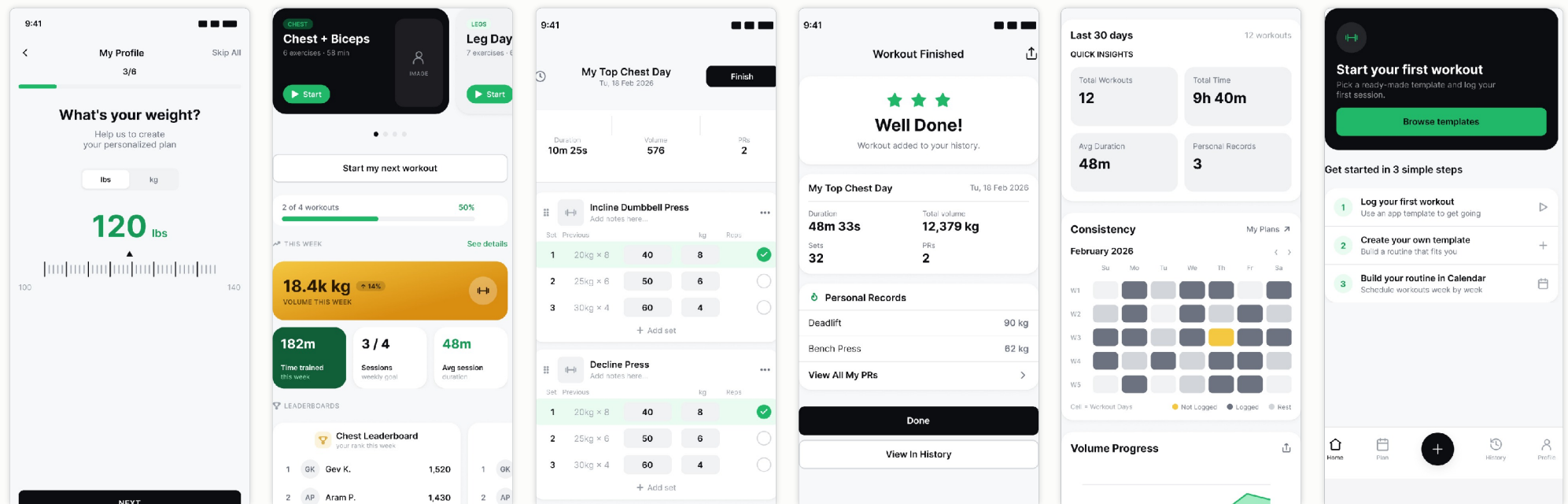
USER FLOWS / PRIMARY PATHS



ONBOARDING / STEP SCREENS

## Mobile interface

Six of 160+ screens. Selected to show the core loop rather than the full inventory.



## METHOD

Six participants ran the core logging flow unassisted while thinking aloud. I tested the part I was least confident about rather than the part that was easiest to test.

## PARTICIPANTS

6

## TASK

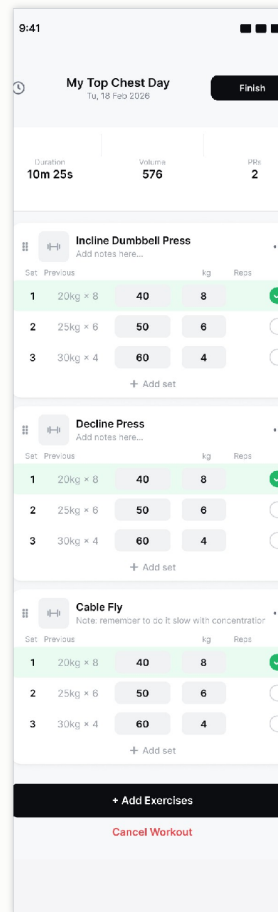
Log a workout without help

## FOLLOW-UP

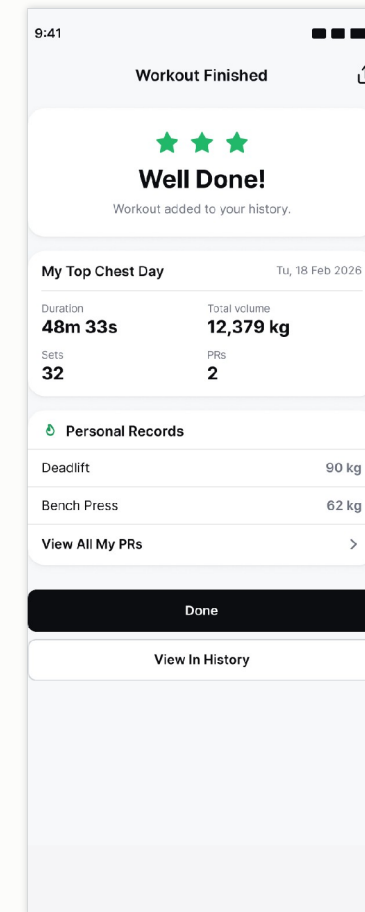
2 sessions after the fix

## What testing changed

Three of six participants hesitated at the same step. The primary action was competing with a secondary one directly above it, so it was moved and relabelled. Two follow-up sessions confirmed the fix.



THE TESTED FLOW / ACTIVE LOGGING



COMPLETION / SESSION SUMMARY

## ROLE

Product designer

## SCOPE

Full design system and screens

## BREAKPOINTS

Desktop, tablet, mobile

## THEMES

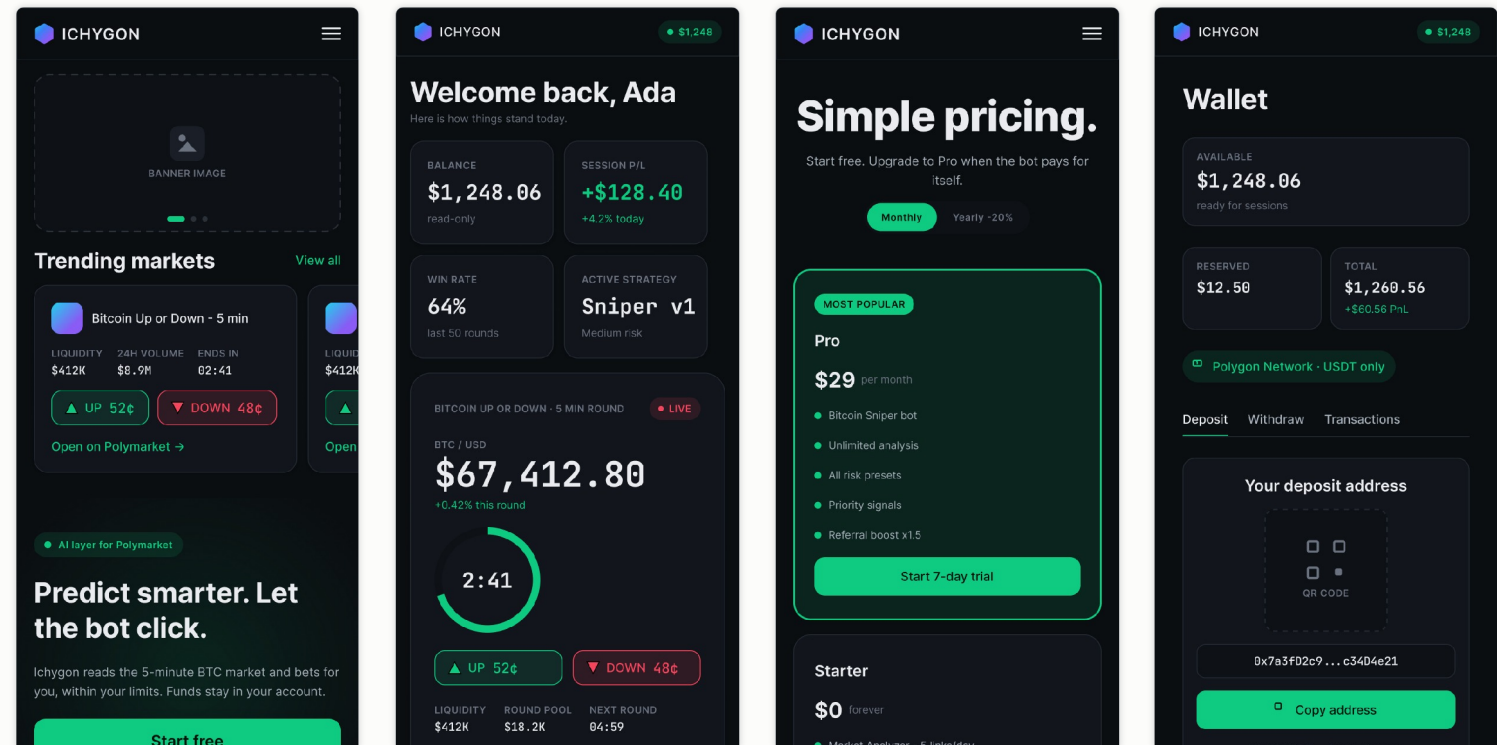
Light and dark

The file ships with its own handoff layer: user flows, component anatomy specs, and design tokens mapped to Tailwind so engineers consume the system directly rather than eyeballing screens.

## 04 / ICHYGON

## A trading product designed as a system, not a set of screens

ichygon is a crypto trading platform designed end to end: foundations with colour, type, spacing, elevation and motion tokens, an atomic component library with anatomy specs, and full screen sets in light and dark across desktop, tablet and mobile.



DASHBOARD

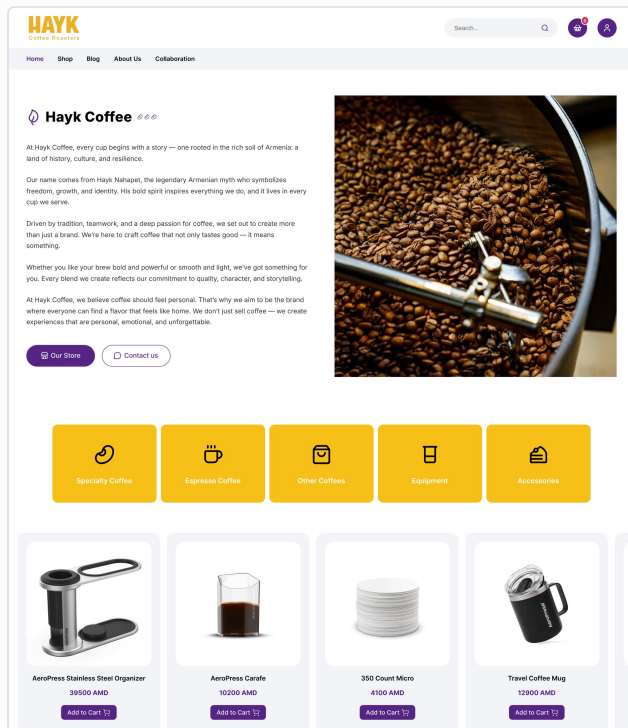
TRADE

MARKETS

WALLET

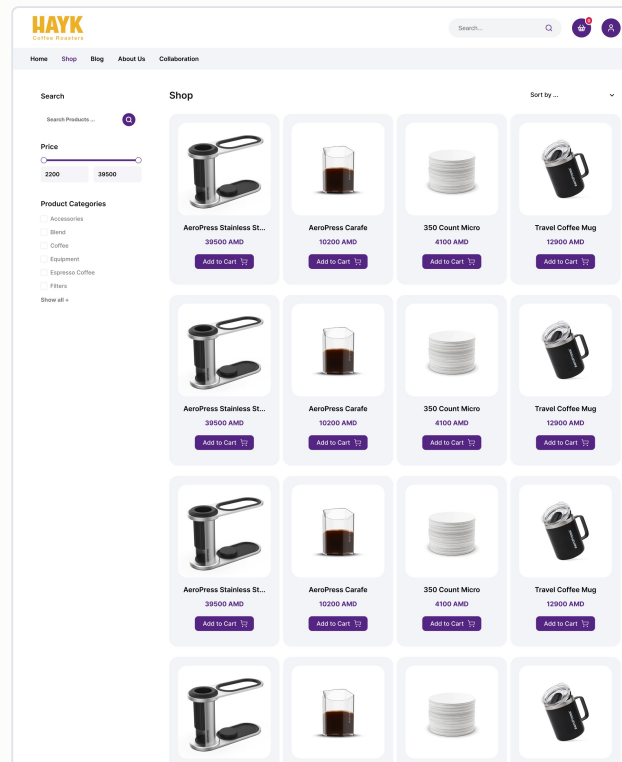
## Selected web work

9+ WordPress sites shipped since 2017, full cycle from Figma design to responsive Elementor build with custom CSS. Alongside HaykCoffee below, the same cycle produced Corex Market, a brokerage website UI handed to a development team, and Christiz, designed and built end to end. This is where the grid, responsive, and front-end instincts come from.



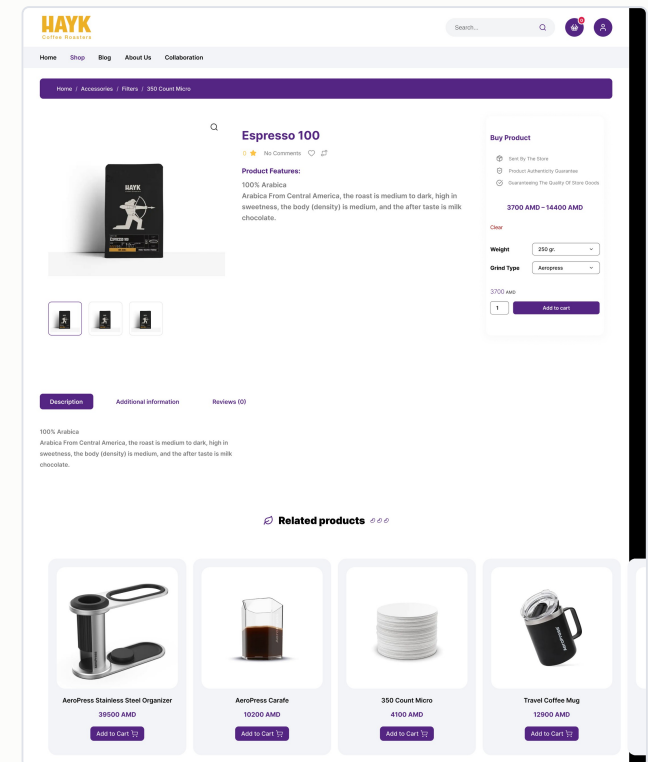
### HaykCoffee / Home

Specialty coffee eCommerce. Six page templates and a component library in Figma, then a WooCommerce build. The landing leads with the roastery story and bestsellers.



### HaykCoffee / Shop

Catalogue with category filters, price range, and quick add to cart, tuned for product discovery on a small store.



### HaykCoffee / Product

Product detail with a low-friction purchase path. The finished WooCommerce store reached an 82 mobile PageSpeed score.

## HOW I WORK

I start with the flow, not the screen. Wireframes before pixels.

I test the parts I am least sure about rather than the parts that are easy to test.

And because I have built websites myself, I know what my handoff costs the person who has to build it.

FIGMA

DEV MODE

FIGJAM

AI-ASSISTED WORKFLOWS

HTML5

CSS3

JAVASCRIPT

WORDPRESS

LANGUAGES / PERSIAN, ARMENIAN, ENGLISH

## GET IN TOUCH

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AVAILABLE FOR REMOTE PRODUCT DESIGN ROLES  
AND SELECTED FREELANCE WORK